



The Terms Of Agreement

Please Read These Rules & Regulations In Its Entirety.

The 2010 dates for *the ORIGINAL and ONLY Downtown Westfield Area Chamber of Commerce Street Festivals* are:

The 16th Annual Spring Fling: Sunday, April 25th, 2010 (rain or shine) 10 am—5 pm

The 21st Annual FestiFall: Sunday, September 26th, 2010 (rain or shine) 10 am—5 pm

1. **The 2010 Vendor Fees:**

WESTFIELD AREA CHAMBER OF COMMERCE MEMBERS:

- A) \$120 per space, per event, for selling any commercial products & services **OR**,
- B) \$100 per space, per event, if participating in both Spring Fling and FestiFall and full payment is received by **April 2nd, 2010**.
- C) \$50 per space, for 501(c)3 organization (please attach mission statement & proof of non-profit status).

Please note the fee is **non-refundable**. All payments are to be made payable to and sent to **This Is It! Productions, 720 Monroe Street, Studio E303, Hoboken, NJ 07030** (the "Event Organizer").

Any Spring Fling application received and accepted after the application deadline of April 2nd, will be subject to a \$25 late fee.

Any FestiFall application received and accepted after the application deadline of Sept 3rd, will be subject to a \$25 late fee.

- 2. One 12' x 10' space will be provided. Exhibitors may not extend beyond the limits of the exhibitor's booth (12' x 10'). Exhibitor is responsible for tent, tables & chairs. Tent must be weighted & covering must meet the following specifications: standard four-corner nylon or vinyl weaves (i.e. E-Z Up Type). Tables must be covered & skirted. TARP STYLE TENT STRUCTURES WILL NOT BE PERMITTED.
- 3. First preference will be given to all vendors who participated in 2009 and followed all the guidelines set forth in the application.
- 4. Exhibitors will keep booth assembled and staffed for entire duration of the Festival and remove all merchandise, boxes, debris. Vendors are not allowed to deposit trash in barrels or cans available for Event patrons. **THE HOURS OF THE EVENT ARE 10am—5 pm, RAIN OR SHINE.**
- 5. Only those items written in application and included in photos will be permitted for sale. The event organizers reserve the right to refuse unacceptable items for display or sale. Exhibitor may not reassign exhibit space. **Exhibitor may not offer free children's product or activity (i.e. face painting, balloons, tattoos, etc.) without prior approval from the event organizer.**
- 6. Non-Profit organizations are strongly encouraged to create an interactive activity (i.e. Craft, Game) in conjunction with promotion of mission statement.
- 7. The event organizer reserves the right to decline, prohibit or remove any exhibit which is deemed out of keeping with the character of the Event, including persons, things, products, services, printed material, conduct, alcohol, smoke, noise, etc. Exhibitors will not use flashing lights or noise making devices. Generators must be pre-approved, in writing, by event organizer. No water or electric is available on-site.
- 8. Exhibitors can not use the Event name or logo on any merchandise (T shirts, mugs, etc.) sold or given to the public without pre-approval, in writing, by the event organizer.
- 9. The undersigned understands that this form shall become binding contract upon acceptance by This Is It! Productions, Inc. and The Westfield Area Chamber of Commerce and agrees to a) release event organizers, Town of Westfield, its agents and employees, and Event Sponsors from any loss or damage and all liability for the duration of the Event and its set-up and breakdown period, and b) abide by the Event rules and regulations.

