



The Terms Of Agreement

Please Read These Rules & Regulations In Its Entirety.

The 2010 dates for *the ORIGINAL and ONLY Downtown Westfield Chamber of Commerce Street Festivals* are:

The 16th Annual Spring Fling: Sunday, April 25th, 2010 (rain or shine) 10 am—5 pm

The 21st Annual FestiFall: Sunday, September 26th, 2010 (rain or shine) 10 am—5 pm

1. **The 2010 Food Vendor Fees:** \$450 per space
Westfield Chamber Member: \$250 per space
Westfield Business Non-Member: \$350 per space
☛ *If you would like further information pertaining to the Westfield area please call Westfield Area Chamber Of Commerce: 908.233.3021.*

Please note the fee is **non-refundable**. All payments are to be made payable to and sent to **This Is It! Productions, 720 Monroe Street, Studio E303, Hoboken, NJ 07030**. (the "Event Organizer")

Any Spring Fling application received after the application deadline of April 1st will be returned.

2. One 24' x 10' space will be provided. Participant may not extend beyond the limits of the participant's space (24' x 10'). Exhibitor is responsible for all tent, tables & chairs. Tent(s) must be weighted & tent covering used must meet the following specifications: standard four-corner nylon or vinyl weaves (i.e. E-Z Up or metal frame type). TARP STYLE TENT STRUCTURES WILL NOT BE PERMITTED.
3. First preference will be given to all vendors who participated in 2009 and followed all the guidelines set forth in the application.
4. Each participant understands that the menu it plans to work with is subject to approval by the Event Organizers. Menu selections & prices must be submitted with your payment.
5. **All generators being used are expected to be sound attenuated (i.e., quiet!). If the organizer receives complaints, the vendor will be shut-down.**
6. Exhibitors can not use the Event name or logo on any merchandise (T shirts, mugs, etc) sold or given to the public without pre-approval, in writing, by the event organizer.
7. The event organizer reserves the right to decline, prohibit or remove any exhibit which is deemed out of keeping with the character of the Event, including persons, things, products, services, printed material, conduct, alcohol, smoke, noise, etc.
8. If a beverage sponsor is contracted, each participant will be required to follow the guidelines agreed to in the said contract e.g., sell specific brands exclusively, purchase specific beverages at the event and from only the event organizers at or below fair market price.
9. Certificates of Insurance are required and need to be submitted to the Town of Westfield and the offices of This Is It! Productions **no later than April 1st**. A vendor with cooking/heating equipment shall provide a certificate of insurance for one million dollars (\$1,000,000) naming This Is It! Productions, The Westfield Area Chamber Of Commerce & The Town of Westfield, its agents & employees as additionally named insured and held harmless. Those vendors not cooking shall provide a certificate of insurance for five hundred thousand dollars (\$500,000).
10. Any destruction of Town or Event owned property (fencing, plantings, wiring, etc.) will result in **immediate** expulsion from the event, financial payment for replacement of damaged property, and may receive additional fines and penalties from the Town of Westfield.
11. All trash and charcoal must be disposed of in a manner prescribed by the Town of Westfield. Grease and oil must be poured into a closed container, provided by vendor, and removed from venue for later disposal. Failure may cause you to receive additional fines & penalties from the Town of Westfield.

Terms Of Agreement continued

12. The Town of Westfield requires that all food vendors contact the Westfield Health Department and must have a valid Westfield Food Handler's license. **Restaurants located outside of Westfield must file for this license with the \$75 fee and due by April 1st.** A copy of the food handler's license is also due to This Is It! Productions. **Note that there will be no on-site access to water or electric. Health permits will NOT be issued after the deadline. NO REFUNDS OF PARTICIPATION OR PERMIT FEES.**
13. By order of the State of New Jersey, each food vendor conducting cooking/heating operations must submit an application and obtain a Type 1 permit from the Fire Marshal's office pursuant to Uniform File Code requirements. The permit fee is \$42 and due April 1st. **You are responsible for acquiring this permit. The Town of Westfield will not allow you to participate without this permit. NO REFUNDS OF PARTICIPATION OR PERMIT FEES.** A copy of your receipt is also due to This Is It! Productions.
14. The undersigned understands that this form shall become a binding contract upon acceptance by This Is It! Productions, Inc. and The Westfield Area Chamber of Commerce and agrees to a) release event organizers, Town of Westfield, its agents and employees, and Event Sponsors from any loss or damage and all liability for the duration of the Event and its set-up and breakdown period, and b) abide by the Event rules and regulations which are a part of this agreement and event organizers rules and regulations governing events for 2010.*

It is understood that the participant written below understands and agrees to the terms listed within.

BUSINESS/VENDOR NAME:

CONTACT NAME:

ADDRESS:

CITY/STATE/ZIP:

TELEPHONE/FAX:

EMAIL:

I WILL PARTICIPATE IN (PLEASE CIRCLE): SPRING FLING

FESTIFALL

NUMBER OF SPACES REQUESTED: SPRING FLING

FESTIFALL

AMOUNT ENCLOSED: SPRING FLING \$

FESTIFALL \$

PLEASE NOTE - TO RESERVE YOUR SPACE, PAYMENT MUST BE INCLUDED FOR EACH EVENT

SIGNATURE:

DATE:

SPACE LOCATION REQUESTED (WE WILL DO OUR BEST TO ACCOMMODATE YOUR REQUEST):

Please return this completed application, menu, permits, insurance & payments by **April 1st, 2010** to:

This Is It! Productions
720 Monroe Street, Studio E303
Hoboken, NJ 07030 - 2412

Please remember, if you have any questions please don't hesitate to call: 201.653.2699 x204
fax: 201.653.2696 or email: dvella@thisisitproductions.com

*Please call if you would like a copy of the rules and regulations governing events for 2010.

Office Use Only

Date Received

Amount Received

Check/Cash/M.O.

Confirmation Sent

Space #

Spring & Fall Food Vendor Application 2010

Proposed Menu (5 Food Item Max)

	Item	Price
	Grilled Chicken Sandwich (sample)	\$5.00
1		
2		
3		
4		
5		

Beverage Menu

	Item	Price
	Iced Tea (sample)	\$1.50/\$2.50
1		
2		
3		
4		
5		

Equipment List

	Item	Power Source
	one food warmer (sample)	1-110 volt
1		
2		
3		
4		
5		
6		
7		